



Mercedes-Benz

Conditions of Participation Retail Panel

You must fulfill the eligibility requirements in order to be able to register for the Retail Panel. The following people are exclusively eligible:

1. Employees of authorized contract partners of Mercedes-Benz AG with an active sales authorization for the sale and/or service of vehicles from the car and/or van divisions of the Mercedes-Benz, Mercedes-AMG, Mercedes-Maybach and Mercedes-EQ brands
2. Employees of an active Mercedes-Benz company-owned sales and service outlet who have been entrusted with the sale and/or service of vehicles from the car and/or van divisions of the Mercedes-Benz, Mercedes-AMG, Mercedes-Maybach and Mercedes-EQ brands
3. Employees of a market representative of Mercedes-Benz AG in a market (Market Performance Center MPC) that is organizationally assigned to the "Mercedes-Benz AG" (car and/or van divisions) business unit
4. Employees of a market general distributor authorized by Mercedes-Benz AG with an active contract with Mercedes-Benz AG (car and/or van divisions)

For the purposes of review, when registering, you must specify the GSSN number of your company, the brand code/sales network number or the name and location of your company. We reserve the right to review your information following registration by means of a random sampling process.

